TRANSFORMSC

2025 Priorities & Strategy

Workforce innovation starts in Pre-Kindergarten & continues throughout an entire lifetime.

SC Competes is here for the journey.

OUR MISSION

Through collaboration & partnerships, we transform our state's future workforce by ensuring students are ready for postsecondary education & training, gainful employment, civic engagement, & lifelong learning.

transformSC
an initiative of SC COUNCIL ON COMPETITIVENESS

THE CHALLENGE

During the 2023-24 school year, **70% of South Carolina students were not ready for college & careers after high school**. SC students also are not necessarily prepared with the **work-ready skills** essential in today's work environments.

THE OBJECTIVE

Improve the percentage of students who are ready for college & careers after high school. Ensure more students are equipped with **work-ready skills prior to entry** into college, job training, or the workforce.

PRIORITY #1

Increase **stakeholder awareness** & knowledge about the importance of work-ready skills & **The Profile of the SC Graduate (The Profile).**

See The Profile

PRIORITY #2

Facilitate students' education in **high-impact career pathways** & attainment of work-relevant credentials; encourage & support high-impact relevant education & **training opportunities**.

PRIORITY #3

Increase the # of South Carolinians entering the workforce with **work-ready skills** by expanding the attainment of those skills through students completing job training or achieving their postsecondary goals.

THE GAME PLAN

Develop & implement a **communications plan** about work-ready skills & **The Profile**.

- **TransformSC engagement** to highlight promising practices in education that teach, support or promote work-ready skills and **The Profile**.
- **Facilitate discussions** between educators & the private sector to inform student attainment of work-ready skills.
- **Create a CTE Report Card**. Increase awareness of high-impact career pathways by providing more information about careers & technical education.
- **Communicate the impact of chronic absenteeism** in secondary school to the practice of work-ready skills in postsecondary school & the work environment.

"It takes a team approach to prepare our students for success in college, careers, & civic engagement" - Bunnie Ward

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Stay Connected!

SC COUNCIL ON COMPETITIVENESS

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