SC COUNCIL ON COMPETITIVENESS

www.sccompetes.org

2026 PARTNERSHIP

& Sponsorship Prospectus

as of December 2025

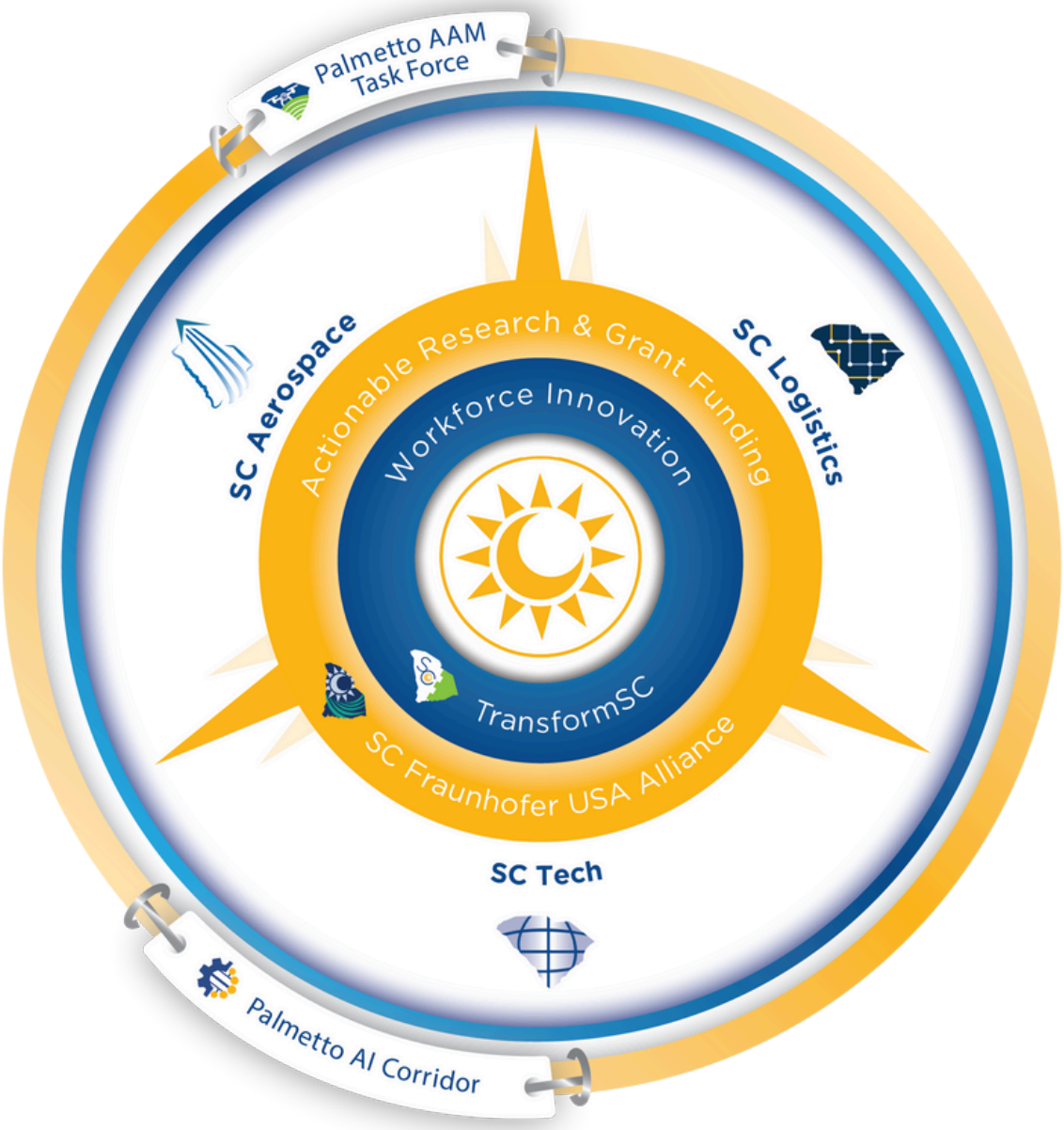
WE ADVANCE SOUTH CAROLINA

SC Competes is a state-wide, business-led, 501c3 nonprofit committed to advancing the state's competitiveness through data-driven research, workforce innovation, industry collaboration, and strategic thought leadership. We work side-by-side with public and private Partners to accelerate sector growth, strengthen our workforce pipeline, and help South Carolina's businesses remain resilient in an increasingly global and technology-driven economy.

By focusing on collaboration and innovation, SC Competes works tirelessly to identify opportunities for improvement in workforce development, education, and industry leadership. Our vibrant team of thought leaders and subject matter experts identify emerging trends, convene state-wide leaders, and implement solutions that position South Carolina as a national model for competitiveness.

A COLLABORATIVE APPROACH

SC Competes supports select major industry clusters – SC Aerospace, SC Logistics, and SC Tech – by providing the research, talent pipelines, and collaborative platforms needed to help advance South Carolina's successful global competitiveness.



With its strong core of workforce and research capabilities, as well as a team of Directors who are experts in their respective industries, SC Competes is able to support large scale industry clusters and also rapidly launch forward-looking initiatives to prepare South Carolina for the industries and opportunities of the future.

INVEST IN SOUTH CAROLINA'S FUTURE

Partnership with SC Competes means supporting actionable research, education and workforce development, and business connectivity.

2025 Partners

Crescent Partners

Lockheed Martin · Boeing · Continental · Google · South Carolina Launch to Legacy · blackbaud · University of South Carolina Ronald E. McNAIR Center for Aerospace Innovation and Research · Global Gateway Logistics · Charleston Regional Development Alliance · eGroup · South Carolina Department of Employment and Workforce

Palmetto Partners

Syensqo · 98 Ventures · TIGHITCO · Surgere · SCPowerTeam · Duke Energy · Benore Logistic Systems, Inc. · UpstateSCAlliance · Fusion · inmind.ai · BMW · GSP International Airport · Rexroth Bosch Group · Alliance Consulting Engineers · Dorchester County Economic Development · MainOcean · Fortus One · Southeastern Freight Lines · harbor logistics · ohmio · Maher Advanced Manufacturing · Charleston International Airport · College of Charleston · DartPoints · sensolus · ThreatCaptain · Querri · inSpring · Bodycote · ACL Airshop · Delta Bravo · Credo Software · PASU · Champion Aerospace · Toray Composite Materials America, Inc. · Kim Lahey & Killough Law Firm · Sunland Logistics Solutions · B.W. Mitchum · ACI Consulting International · Palmetto Railways · Ruckus Commscope · Hollingsworth Supply Chain Innovators · Gnosis · Rudolph Logistics Group

Base Partners

SPC Software Projects Consulting · Standard · CUICAR · Beacon Hill Technologies · First Class Recruiting · RXI · RE:BUILD Manufacturing · Maritime Association of South Carolina

AMPLIFYING YOUR IMPACT

Discover how your Partnership is making a difference

By partnering with SC Competes, you will enhance your **visibility** and strengthen your **presence** within South Carolina's thriving business ecosystem. Our initiatives create pathways for networking and collaboration, ensuring that your brand resonates with key stakeholders and potential clients. This Partnership will not only amplify your impact but also contribute to the collective growth of our state's economy.

Our tailored partnership benefits are designed to meet your strategic goals. **Engagement opportunities** include exclusive access to events, targeted initiatives, and a direct line to our team of knowledge leaders. As a Partner, you will have the chance to directly contribute to the **statewide strategic plan** for your industry sector, while creating a lasting impression in the community while driving meaningful growth.

PARTNER TIERS

Partner Level	Annual Investment	Complimentary Event Registrations	Other Benefits
Crescent	$5,000	5 per year	Legislative Monitoring, SCAN Map recognition, Monthly Director's Email, Quarterly Cluster Meetings, Logo representation on website
Palmetto	$2,500	2 per year	Legislative Monitoring, SCAN Map recognition, Monthly Director's Email, Quarterly Cluster Meetings, Logo representation on website
Base	$1,000	1 per year	Monthly Director's Email, Logo representation on website

Quarterly Cluster Meetings: Partners can opt into one primary industry cluster for quarterly meetings (SC Aerospace, SC Logistics, or SC Tech) where statewide strategic plans & policies are discussed and decided upon. Partners are welcome to attend quarterly meetings outside their primary cluster.

Legislative Monitoring: During session (January-May), Partners will receive weekly summaries of relevant legislative activities.

Monthly Director's Email: Partners opt into one primary industry cluster (SC Aerospace, SC Logistics, or SC Tech) to receive monthly ecosystem emails from that Director. These monthly emails also include information about other clusters as well as TransformSC(K-12), Workforce Innovation, and SC Fraunhofer USA Alliance (applied research co-funding) opportunities.

Logo Representation on website: Partner logos are prominently displayed on our SC Competes website main page.

SCAN Map Recognition: Partners are recognized on the interactive SC Asset Network/SCAN Map with logo placement and more prominent location icons.

2026 EVENTS

Save the dates

The 2026 Schedule outlines the key events that you will not want to miss. Each event represents an opportunity for collaboration, engagement, and growth within South Carolina's economic landscape.

We invite our Partners to participate actively in these events, ensuring a collective impact on the community and industry.

In addition to our in-person events, SC Competes hosts webinars and virtual Partner meetings throughout the year that are complimentary for our Partners.

For more event information and registration, visit www.sccompetes.org/events/

Q1

January 15 - "State of the Profile of the SC Graduate" TransformSC Workshop | Columbia, SC

March 3-4 - SC Competes Spring Summit | Rock Hill, SC

Q2

June 9 - SC Tech @ Charleston Tech Week | Charleston, SC
*SC Tech Quarterly Meeting

June 11 - SC Aerospace Night @ the Drive | Greenville, SC
*SC Aerospace Quarterly Meeting

Q3

August 23 - STEM Night @ Segra Park | Columbia, SC

September 15-16 - SC Competes Fall Summit | Columbia, SC

Q4

Date and Location TBD - SC Logistics + SC Tech Solutions Showcase
*SC Logistics Quarterly Meeting

ELEVATE YOUR BRAND

Become a 2026 Event Sponsor

Our 2025 Sponsors Experienced:

- 25,000 sponsor impressions per summit on social media & event app
- 2,500 sponsor website views per summit
- 350+ attendees at our summits
- Access to our event app for sponsor promotion before and after each event
- Quarterly Cluster Meeting sponsors are able to directly engage with OEMs, suppliers, economic developers, state government and academia

SPONSOR TIERS

Sponsor Level	Sponsor Amount	Included Registrations	Other Benefits
Annual Premier Sponsor (limited to 2)	$25,000 (per year)	10 tickets for BOTH Summits	At BOTH Summits: Speaking slot, Top billing/co-billing logo placement, exhibitor booth, 2-minute overview video
Headline Summit Sponsor	$10,000 (per event)	5 tickets per sponsored event	At Sponsored Summit: Prominent logo placement, 2-minute overview video
Catalyst Summit Sponsor	$5,000 (per event)	2 tickets per sponsored event	At Sponsored Summit: 2-minute overview video, Prominent logo placement
Supporting Summit Sponsor	$2,500 (per event)	1 ticket per sponsored event	At Sponsored Summit: Prominent logo placement
Quarterly Meeting Sponsor	$1,500 (per event)	1 ticket to the sponsored meeting	At Quarterly Cluster Meeting: Logo on slide deck, 2 minutes of speaking time

PARTNER + SPONSOR BONUS

SC Competes Partners who also choose to sponsor in 2026 will receive a complimentary 1-2 minute promo video of the company made by SC Competes. The videos will be played at the sponsored event, posted on social media, and made available to the Partner company.

CONNECT WITH US

SC COUNCIL ON COMPETITIVENESS

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